Not Only Giants Can Do Great Things

Focus on Open Science ■ Chapter XXXIX: Budapest
Akadémiai Kiadó ■ A Brief Introduction

- MeRSZ: scholarly books online
  - nearly 1000 titles
  - mostly in Hungarian

- Szótár.net: 38 online dictionaries
  - in 12 languages
  - with 2 million items

- AKCongress: scientific conferences worldwide
  - live, virtual and hybrid scenarios
  - since 2009

- AKJournals: academic journals in diverse fields
  - 37 international
  - 11 domestic titles
  - 15 fully OA journals
Akadémiai Kiadó ■ Open Access Models

70% Green*  
with no fee  
with no embargo  
with CC-BY license for AAM

11% Gold*  
reasonable APC (≤ 1100 €)  
discounts and waivers  
Read & Publish agreement (EISZ & working on more)

19% Platinum*  
No. 1 scenario for new journals  
c new journals temporarily covered by AK  
others covered by the founder

* ratio in 2021
Should We Be Afraid of ResearchGate?

a study on Green OA by Akadémiai Kiadó

A similar study about the impact of Preprints:

Wang, Z., Glänzel, W. & Chen, Y.
https://doi.org/10.1007/s11192-020-03612-4
The effect of OA resp. RG presence on an article's impact

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* Gold or Platinum OA
Gabriella BÖHM  ■  Head of Journal Publishing  ■  gabriella.bohm@akademiai.hu

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**November 8**

founded in 1828

www.akjournals.com
The effect of Open Access (OA) on ResearchGate (RG) activities

- OA (% of articles in that year)
-Copyright infringement (% of articles in that year)
- RG (% of articles in that year)
- RG full-text (% of articles in that year)
1 month after contacting copyright infringing authors from 2015-2022:

- didn't reply: 26
  - none: 7
  - AAM: 0
  - VOR: 19

- replied: 23
  - AAM: 5
  - VOR: 2
  - none: 16

offended: 1
co-operative: 22
average time of reply: 1.3 days
„Not Only Giants Can Do Great Things”

smaller weight on the market needs compensation by creativity and flexibility

colorful operating OA models designed for

meeting individual community needs

- equitability
- legal cleanness
- optimizing visibility and impact
Thank you for your attention.