



**F0507**



**#OS19TUR**



**Network:**

**Pass:**



# Partnerships in Research

## the role of Public-Private Partnerships

(PPP)

# Agenda

- **Public-Private Partnerships (PPP)**
- **Open Science**
- **Public-Private Partnerships in Open Science**

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- **Public-Private Partnerships (PPP)**
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# PPP: a definition

<https://www.britannica.com/topic/public-private-partnership>

any business or institutional association within which joint activity takes place and implies a triadic relationship between the public authority, the private-sector partner, and members of the public concerned with the service.

- **Substitutive PPP**
- **Collaborative PPP**

# PPP: a perspective

*Yale School of Management (Yale Insights)*

- **It has the potential to build in synergies, develop competencies, and create an effective framework for alliances and cooperation, especially when community stakeholders and experts are involved from the start.**
- **PPPs are an important tool for developing infrastructure and therefore fostering economic development.**

# PPP: a participatory effort

*Thanks to Colleen Campbell, OA2020*

- **Research: a cycle of all stakeholders' contributions.**
- **No one stakeholder has an exclusive role over any one element of the research life cycle, but many participate in various way.**
- **Participation, a core element of partnerships.**

# PPP: a long time experience

*De Los Rios, Ignacio & Ortuno, Mauricio & Rivera, Maria. (2016)*

- **Italian City-States: XVI Century**
- **Dutch Golden Age: XVIII Century**
- **British Empire: XIX Century**

# PPP: what kind of relationship?

thanks to Dan Stanton, liaison librarian Arizona State University

## PARTNERSHIP

**Bonding elements**

**respect**

**share knowledge/ experiences**

**meaningful, transformative  
results**

**valuable relationship**

## COLLABORATION

**Common goals**

**achievements  
end results**

**joint results**

**measured relationship**

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- Public-Private Partnerships (PPP)
- **Open Science**
- Public-Private Partnerships in Open Science

# OPEN SCIENCE: a **cultural** change

‘Collaboration’ and ‘Competition’ are equal terms.

# OPEN SCIENCE: a **structural** change

Is the governance that makes the  
change, not the ownership

# OPEN SCIENCE

Effectiveness through the cultural change  
Efficiency through the structural change

# Hazards of Open Science

- **Failure (not delivering a radical and positive change, not attracting our biggest talents and nurture diverse communities).**
- **To become an exclusive movement of public research that continues to enlarge the disconnection with Society.**
- **To associate "Open" with "Ignore", especially when it comes to resources that are needed to perform 'open' methods.**
- **To build blocks of 'net beneficiaries' that rarely move to 'contributors' side.**

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- **Public-Private Partnerships in Open Science**



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# PPP areas of intervention

- **Generate common infrastructures, including human infrastructure and access to talents.**
- **Build systems that recognise multiple contributions.**
- **Use management systems that are aligned with an inclusive governance.**

# Partnership-powered Open Science

*Inspired by Knowbella Tech*

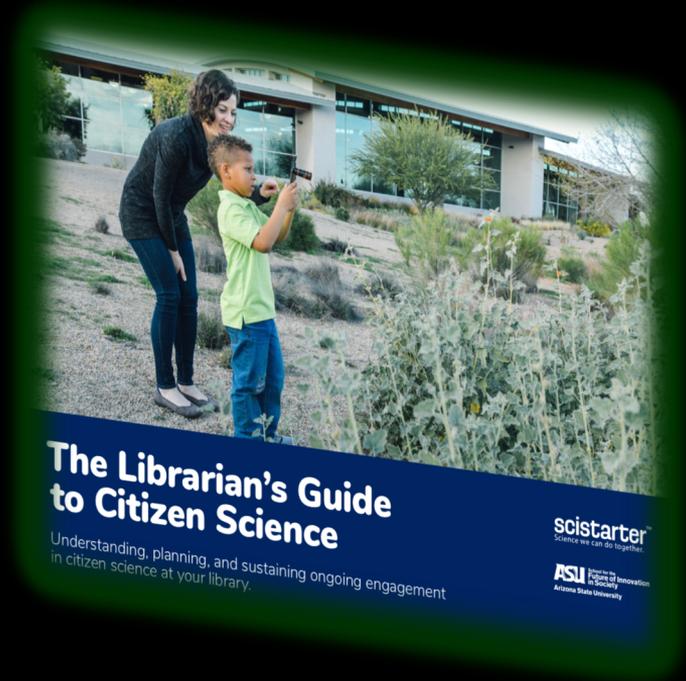
**Nearly \$4T of idle intellectual property (IP) languishing in institutions, universities, and companies.**

**Scientists can benefit from existing IP and develop it into new directions and applications.**

**Open Science: a possible framework for PPP that activates collective intelligence, for finding (new) meanings to discoveries.**

# Librarians Guide to Citizen Science

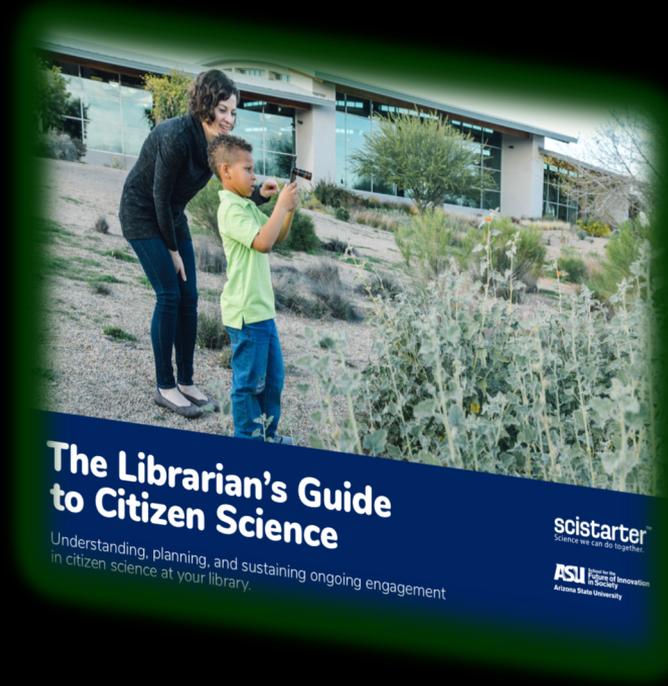
Mutual trust, understanding, and respect allow individuals and organizations to take risks, express intellectual curiosity, experiment, and share lessons learned.



# Librarians Guide to Citizen Science

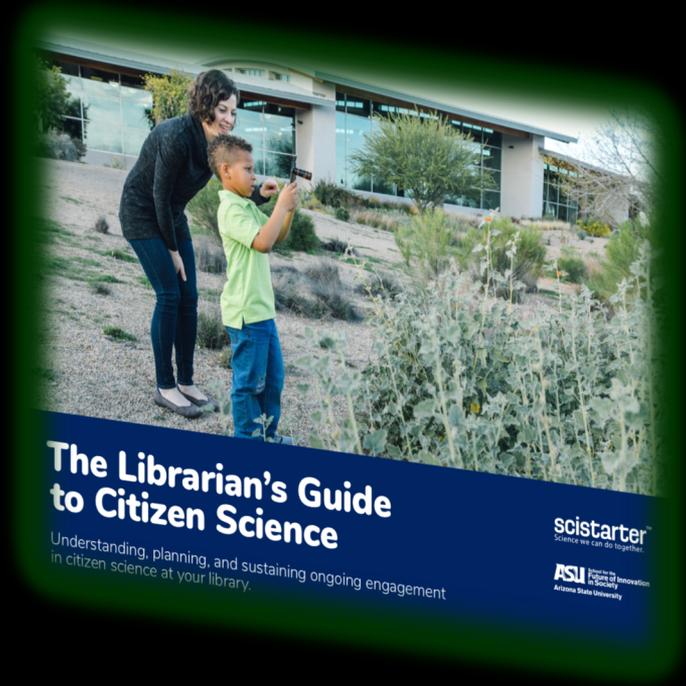
Each organization contributes staff, time, and financial or in-kind resources to the partnership. Libraries “convene” while researchers “enlighten,” and both “catalyze” action.

A sustainable partnership allows others to join the effort, enhance or adopt resources, and provide input on future steps.



# Librarians Guide to Citizen Science

The value of shared accomplishments is greater than what each partner would have achieved alone.



“Who is in charge of the supply of bread to the population of London?”

Ignoring PPP opportunities is making Open Science less vibrant, disadvantaged and a reversible movement.

Start handling this change and to design new partnerships, based on principles like honesty, hard work, transparency and respect.

# Focus on Open Science

**Krosør (Denmark - 28.02)**

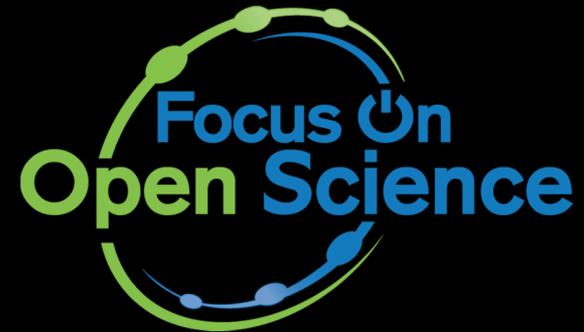
**Turin (07.05), Rome (09.05), Lovran  
(Croatia - 16.05), London (23.05)**

**Madrid (08.07)**

**Budapest (17.09)**

**Gdansk (8.10), Kaunas (Lithuania - 29.10)**

**Graz (7.11), Ljubljana (8.11)**



# Better Together

## Let's engage!

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